

STEVEN JOHN THOMPSON

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EDUCATION

Clemson University

Ph.D., Rhetorics, Communication, and Information Design, *ABD. Projected: May, 2010.*

Indiana University

M.S., Media Arts and Science (New Media), *School of Informatics, New Media Program, 2004.*

The Pennsylvania State University

B.A., Media Studies, with High Distinction and with Honors in Media Studies, 1997. *International Focus.*

B.A., Integrative Arts, with High Distinction and with Honors in Media Studies, 1997. *New Media Concentration.*

Certificate, Minor in Science, Technology and Society (STS), *College of Engineering, 1997.*

A.A., Letters, Arts and Sciences, 1988.

The University of Manchester, United Kingdom

Certificate, The Mass Media in Britain, 1995.

ACADEMIC HONORS

Phi Beta Kappa Society.

McNair Scholars Program.

Fulbright Scholar Program, 1997, *Designated Alternate to Canada.*

University Scholars Program, Penn State, 1994 to 1997.

Class Marshal, College of Arts and Architecture, The Pennsylvania State University, Summer, 1997.

Class Marshal, College of Communication, The Pennsylvania State University, 1996. *Honor declined.*

Winner, Honors Research Fair, The Pennsylvania State University, 1996, *Ethics of CU-SeeMe Technology* poster.

Attachment to the BBC, White City, London, United Kingdom, 1995. *Panorama* television show.

ACADEMIC POSITIONS

Instructor, College of Architecture, Arts and Humanities

Clemson University, Clemson, South Carolina - 2006 to Present

COMML150: Introduction to Human Communication, AY 09-10 and 06-07. Instructor, 10 total lab sections.

COMM250: Public Speaking, AY 08-09. Instructor of Record, four total sections.

COMM150/250: Communications Lab, AY 07-09, Summers. Lab administration in lieu of class instruction.

COMM107: Media Representations of Science & Technology, AY 08. Instructor of Record, one online section.

ENGL314: Technical Writing, AY 07-08. Instructor of Record, four total sections.

Instructor, Design Department

Platt College, San Diego, California - 2005 to 2006

DES101: Design Basics, five terms. Non-electronic studio. Principles and iterative processes of graphic design.

Study of brainstorming, idea development in various media, perspectives, line art techniques, and color theory.

IW104: Introduction to Web Design, three terms. Studio for Web site creation using Macromedia MX Suite.

Research Scholar, School of Informatics, Department of New Media

Indiana University Purdue University Indianapolis (IUPUI), Indianapolis, Indiana - 2003 to 2004

Research methods, procedures, and analyses for usability and suggested redesign of health informatics Web site.

Adjunct Faculty, Associate Degree Program in Internet Information Systems

Education America University, San Diego, California - 2002

IIS250: Internet Information Systems, one term. HTML, JavaScript, and CSS.

Adjunct Faculty, Bachelor of Science in Information Technology Program, Web Track

University of Phoenix, Southern California: Diamond Bar, Fountain Valley, Pasadena, and Saddleback - 1999 to 2002

WEB350: Internet Applications, one term. Origin, history, and structure of the Internet.

WEB410: Web Programming I, three terms. Basic HTML and JavaScript.

WEB420: Web Programming II, three terms. Advanced JavaScript.

WEB430: Web Programming III, one term. JAVA programming language.

WEB445: Network Administration, two terms. Basic network, Internet server setup.

WEB450: Special Topics, two terms. Internet e-commerce, privacy, and security.

Instructor

Learning Tree University, Thousand Oaks, California - 1998

D1E74: Creating Web Pages with HTML, three terms.

RESEARCH FIELDS

aLife • chaos & fractals • cognition • cybernetics • emergence • iconics • media informatics • new AI • new media arts • presence • rhetorics • science, technology & society • semantic code • semiotics • spiritual violence • terrorism • virtual poesis (allopoiesis/autopoiesis) • virtual warfare • word & image

PRESENTATIONS

“The New Global War on Words and Images: Citizenship, Free Speech, Journalism, and Sharia Laws,” Boulder, Colorado, 2010. The 2010 Center for Media, Religion and Culture (CMRC) Conference: Islam and the Media, School of Journalism and Mass Communication, University of Colorado-Boulder. Co-sponsored by Intersections of the Collegiate Church of New York, the Estlow Center for Journalism and New Media at the University of Denver, and the Multicultural Mosaic Foundation.

“New Media in Convergence: Channeling Iconic Media Influence and Impact,” Washington, D.C., 2009. The 2009 Annual Meeting of the Society for Social Studies of Science (4S), Fairfax, Virginia.

“Masking Visual Persistence in Media Warfare: Digitality, Icon Value, and Iconic Storage,” Belfast, Northern Ireland, 2009. Coloquios Internacionales Sobre Conflicto Y Agresion (CICA) and Society for Terrorism Research (STR) International Conference on Political Violence and Collective Aggression: Considering the Past, Imagining the Future, co-organized by the Social and Policy Research Institute at University of Ulster.

“Evolution of McLuhan’s Icon War: Symbolism and Symbiosis of Terrorism in Media Warfare,” Basel, Switzerland, 2009. Eikones Summer School, NCCR Iconic Criticism, Seminar 3 on *Possessed Pictures and Images: From Magic Icons to Animation in Painting, Photography, and Cinema* at University of Basel.

“Recursive/Relaxative/Redemptive: Poesis of Fractal Art in Techne of New Media,” Tel Aviv, Israel, 2009. Expertise: Media Specificity and Interdisciplinarity International Conference, Yolanda and David Katz Faculty of the Arts at Tel Aviv University.

“Memorable Media Representation: Collusion and Terrorism in Iconic Media Messaging,” New Orleans, Louisiana, 2009. Memory and Representation Area of Joint Conference of National Popular Culture and American Culture Associations.

“Shut Up or Die: The *Jyllands-Posten* Cartoons, Media Behaviorism, and Systemic Defiance,” Zakopane, Poland, 2008. Coloquios Internacionales Sobre Conflicto Y Agresion (CICA) and Society for Terrorism Research (STR) International Conference on Aggression, Terrorism, and Human Rights co-organized by the Polish Association of Social Psychology (PASP), Institute of Psychology at Jagiellonian University.

“New Media Quicritiques: Pedagogical Practices in Visual Thinking and Group Collaboration,” Vienna, Austria, 2008. Best Practices Session at ED-MEDIA--World Conference on Educational Multimedia, Hypermedia & Telecommunications, Association for the Advancement of Computing in Education (AACE) at Vienna University of Technology.

“Recognizing Rhetoriconics: The Strategic Positing of Rhetorics for Iconic Media,” New Orleans, Louisiana, 2008. Research Network Forum pre-conference of the 2008 Conference on College Composition and Communication.

“Romancing the Bone: Access, Intimacy, and the Grammatologies of Craigslist.org,” San Francisco, California, 2008. Internet Culture Area of Joint Conference of National Popular Culture and American Culture Associations.

“Caught in the Middle: Between Terrorist Media and Psychosis,” Manhattan, Kansas, 2008. The 17th Annual Cultural Studies Conference: Extremism and the Excluded Middle at Kansas State University.

“Information Design Finally Defined: The Art, Science, and Technology of Rhetorical Diligence in Media Discourse for Schematic Evidence of Cognitive Structures in Representational Display,” Miami, Florida, 2008. The Second International Conference on Design Principles & Practices at The University of Miami Conference Center.

“Traconics: Positing Media Iconics and Semiotics as Weapons on Western Consciousness,” Miraflores de la Sierra, Spain, 2007. Coloquios Internacionales Sobre Conflicto Y Agresion (CICA) and Society for Terrorism Research (STR) International Conference on Interdisciplinary Analyses of Aggression & Terrorism at University of Madrid.

“Bastard Media: New Media, Obscenity, and Public Access,” Iowa City, Iowa, 2007. Obermann Center for Advanced Studies Humanities Symposium at The University of Iowa.

“Internet Connectivity: Addiction and Dependency Study,” Buffalo, New York, 1996. Ronald McNair Conference at The State University of New York (SUNY); University Park, Pennsylvania, 1996. Ronald McNair Conference at The Pennsylvania State University.

PUBLICATIONS

Thompson, S. (2006). “Fearful Symmetries.” *Artciencia.com, Portfolio*, Ano II, Numero 4. Agosto-Outubro, 2006. ISSN 1646-3463.

Thompson, S. (1996). “Internet Connectivity: Addiction and Dependency Study.” *Penn State McNair Journal*, 1996.

PUBLICATIONS (In Progress)

Thompson, S. (2008). “Iconology of Media Terrorism: Positing Iconology for Impact as Globally-Mediated Iconics.” Submitted to *Terrorism & Political Violence* aka *Terrorism Research*. (*Revise and Resubmit*)

Thompson, S. (2010). “Coding Media Iconics in Cyberspace: Rhetorics, Terrorism, and Weaponry.” Submitted to *Theory, Culture & Society*. (*Under Review*)

PUBLISHED PROCEEDINGS

Thompson, S. (2009). Broadband Instantaneity: The Globalization of Media Messaging as Digital Weaponry. In Proceedings of The good, the bad and the challenging : the user and the future of information and communication technologies : a transdisciplinary conference, Copenhagen, Denmark , 13th – 15th May 2009 : conference proceedings / organized by Cost Action 298 Participation in the Broadband Society : editors Bartolomeo Sapio ... [et al.]. – (Vol. II, p. 638). Koper : ABS Center, Slovenia, 2009.

Thompson, S. (2008). New Media Quicritiques: Pedagogical Practices in Visual Thinking and Group Collaboration. In Proceedings of World Conference on Educational Multimedia, Hypermedia and Telecommunications 2008 (p. 2741) Chesapeake VA AACE.

BOOK REVIEWS

Thompson, S. (2008). Review of *The Handbook of Visual Communication: Theory, Methods, and Media* by Ken Smith, Sandra Moriarty, Gretchen Barbatsis, and Keith Kenney. *Business Communication Quarterly*, 2008; 71: 518-520. DOI: 10.1177/1080569908321862.

MANUSCRIPT REVIEWERSHIPS

Associate Editor: *Design Principles & Practices: An International Journal*, Vol. 2, 2008. Common Ground Publishing.

Peer Reviewer: *New Media & Society*, 2009. Sage Publications.

Peer Reviewer: *New Media & Society*, 2008. Sage Publications.

Peer Reviewer: *Technical Communication: Virtual Worlds*, Special Edition, 2008. Journal of the Society for Technical Communication.

MEMBERSHIPS

Association for the Advancement of Artificial Intelligence (AAAI)

Association for Computing Machinery Special Interest Group on Artificial Intelligence (ACM-SIGART)

Association of Internet Researchers (AoIR)

European Association for the Study of Science and Technology (EASST)

European Communication Research and Education Association (ECREA)

Humanities, Arts, Science, and Technology Advanced Collaboratory (HASTAC)

International Association for Computing and Philosophy (IACAP)

International Association for Media and Communication Research (IAMCR)

International Association for Science, Technology & Society (IASTS)

International Society for Presence Research (ISPR)

Society for Social Studies of Science (4S)

Society for Terrorism Research (STR)

Schweizer Informatik Gesellschaft (Swiss Informatics Society) (SI)

SERVICE

INTERNATIONAL (2008-09)

Independent Contractor: Research Editor for Feature Group, Inc., 2008-09.

Online Senior Editor: *The Cutting Edge News*, 2008-09.

Pirelli International Open Panel of Experts Judge: *12th Edition of the Pirelli International Award*, 2008.

Moderator/Presider: Moderated seven presentation panels at ED-MEDIA--World Conference on Educational Multimedia, Hypermedia & Telecommunications, Vienna University of Technology, Vienna, Austria, 2008.

CLEMSON UNIVERSITY (AY 2006-09)

Tournament Judge: *Pride of the Palmetto*, (NFA/NPDA) forensics tournament, 2009.

Preliminary Round Judge: *Tiger Speakout*, speech competitions, 2008-09.

Preliminary Round Judge: *Comm 250 Public Speaking*, speech competitions, 2006-09.

Preliminary Round Judge: *Clemson Cup*, speech competitions, 2006-07.

Committee Member: *College of Architecture, Arts & Humanities Basic Courses Committee*, 2006-07.

Committee Member: *Department of Communication Studies Visual Support Subcommittee*, 2006-07.

Community Member: *Teaching With Technology Community*, 2006-07.

AWARDS AND SCHOLARSHIPS

College of Architecture, Arts & Humanities Graduate Teaching Assistantship, Clemson University, 2006-10.

Graduate Student Government Professional Enrichment Grant (PEG), Clemson University, Fall 2009.

Graduate Student Government Professional Enrichment Grant (PEG), Clemson University, Summer 2009.

Graduate Student Government Professional Enrichment Grant (PEG), Clemson University, Fall 2006.

School of Informatics Department of New Media Research Scholarship, Indiana University, 2003-04.

Seaver College Communication Division Graduate Assistantship, Pepperdine University, 1997.
Ronald McNair Scholars Program Summer Research Stipend, The Pennsylvania State University, 1996.
Bayard Kunkle Scholarship, The Pennsylvania State University, 1996.
General Trustees Merit Scholarship, The Pennsylvania State University, 1996.
International Undergraduate Education Award, The Pennsylvania State University, 1995.
Proctor Scholarship, The Pennsylvania State University, 1995.
Alumni School of Communications Award, The Pennsylvania State University, 1994.
Class of 22 Scholarship Award, The Pennsylvania State University, 1994.
Class of 34 Scholarship Award, The Pennsylvania State University, 1994.
General Trustees Merit Scholarship, The Pennsylvania State University, 1994.
Proctor Scholarship, The Pennsylvania State University, 1994.

GRANT AWARD PROPOSALS

\$100,000 Project: 2007 HASTAC MacArthur Innovation Award. "The GED Widgee" as Project Manager on a team with Brian P. Moquin as Project Developer and Dr. Theresa Fishman as Content Manager. *Not awarded.*

\$100,000 Project: 2007 University of Chicago Arete Initiative Award. "Wisdom as a Weapon: Waging War, Warding off Destruction, and Global Media" as Primary Investigator. *Not awarded.*

PROFESSIONAL POSITIONS - NEW MEDIA

Principal

Media Informatics LLC, San Diego, California (Formerly W8R.COM and Manic Media LLC) - 1995 to 2008
Owner of freelance Web design and development firm producing custom graphic design, multimedia development, research and analysis. Technological fulfillment on all aspects of variety of Internet-based media arts projects.

Webmaster 2

San Diego City Schools, San Diego, California - 2004 to 2005
Lead outside contractor on team for Web management and design responsibilities of metropolitan school district.

Creative Projects Manager

Web Associates, San Luis Obispo, California - 1998 to 1999
Integrator for creative and technical projects. Conceived, designed, and designated development of B2C HP printer Web sites. Provided senior design support to junior designers on Apple, Lucent, other client projects.

Director of Web Development

Pepperdine University, Malibu, California - 1997 to 1998
Designed, developed, and directed multimedia CD-ROM portfolio project. NT4 Server network co-administration.

Sr. Programmer/Analyst

Northrop Grumman, Pico Rivera, California - 1997
Design administration, consulting, and Web graphics development as contractor through Chipton-Ross.

Webmaster

WPSX-TV3, University Park, Pennsylvania - 1996 to 1998
Designed, developed, and administrated PBS media client's Weather World Web site.

PROFESSIONAL POSITIONS - MEDIA

Staff Reporter

The News-Item, Shamokin, Pennsylvania - 1991 to 1992
Daily news coverage, feature articles, op-ed pieces, interviews of academic, state government, and civic leaders.

Administrative Services Manager

Hershey-Philbin Associates, Harrisburg, Pennsylvania - 1987 to 1989

Office manager for over two years and PR manager with major market advertising firm for Fortune 500 clients.

Broadcast Producer: *Eine Kleine Nachtmusik*

WMSP, Market Square Broadcasting Company, Harrisburg, Pennsylvania - 1987 to 1989

On-air producer/talent for originally-conceived four-hour nightly classical music program in Top 50 market.

Broadcaster

WGCB, Red Lion Broadcasting Company, Red Lion, Pennsylvania - 1986 to 1987

On-air talent for radio and TV commercials, promos, and PSAs, broadcast studio ops, SONY VHS editing.

Broadcaster

WPGM, Montrose Broadcasting Company, Danville, Pennsylvania - 1982 to 1985

Afternoon, evening drive for AM/FM radio station. Studio ops, news writing, and AP/UPI wire rewrites.

PROFESSIONAL POSITIONS - MEDIA - PART-TIME (1982-1992)

- **Broadcaster** - *WKBO (CNN Headline News), Dame Media Inc., Harrisburg, Pennsylvania.*
- **Broadcaster** - *WHGB (MOYL), Scott Broadcasting Company, Harrisburg, Pennsylvania.*
- **Broadcaster** - *WTSL (Oldies), MJR Media, Inc., Shamokin, Pennsylvania.*
- **Broadcaster** - *WYGL (Country), Sunair Communications, Inc., Selinsgrove, Pennsylvania.*
- **Feature Writer/Stringer** - *The Patriot/Sunday Patriot-News, Harrisburg, Pennsylvania.*

PROFESSIONAL NEW MEDIA CONSULTANCY & PRACTICE (1995-2008)**321ecommerce.com (2000)**

- Complete Web Site Design and Development • Corporate Stationery • Internet Branding

Abraczinskas Nurseries (1996)

- Complete Web Site Redesign and Development

BCSHouston (2000)

- Complete Flash Web Site Design and Development

Bain & Company (2000)

- Subcontractor for Company's Client Branding Project

Bannerserver.com (2000)

- Complete Web Site Redesign and Development

Bluefingers.com (2000)

- Complete Web Site Prototype

Caveo Technology (2000)

- Software Application Icon Creation

Chessfinder.com (2000)

- Logo Creation • Web Portal Page

Clairestyle.com (2003)

- Complete Flash Web Site Redesign and Development • Web Site Hosting and Maintenance

Clear View Vision Care (2000)

- Banner Ads • Logo Creation

Conservatories Online (2000)

- Banner Ads

DateAsianGirls.com (2002)

- Web Site Design and Development Prototype

Digital Abacus (2006)

- Subcontractor for Client Web Site Prototypes, Redesigns and Content Management Systems (CMS)

Dryja Patent Attorney (2000)

- Flash Web Site Interface Prototype

Elance.com (2000)

- Banner Ads • Flash Corporate Screensaver

Electronic Transfer Inc. (2000)

- Logo Creation

Enfashion (2000)

- Demo Application Interface Prototype for Online Dressing Rooms

FlowersOnline.com (2000)

- Complete E-commerce Web Site Redesign • Internet Branding • Logo Creation

GlobalSynergies.net (2001)

- Complete Web Site Design and Development • Internet Promotion

Gloshop.com (2000)

- Complete Web Site Design and Development Prototype

Amy Holbrook (2007)

- Web Blog Setup for Model

I-wonder Studios (2000)

- Flash Animation Prototype for Web and Demo CD-ROM

JZAinc.com (2001)

- Complete Web Site Redesign and Development • Flash Web Site Intro

Leviticus (2002)

- CD Graphic Design for Musician • Complete Web Site Design • Web Site Hosting and Maintenance

LifeSource (2001)

- Banner Ads

Light & Logic (2000)

- Banner Ads

Michael Mendez Photography (2003)

- Flash Web Site Redesign • Web Site Hosting and Maintenance

Metacom (2000)

- Complete Flash Web Site Redesign and Development

Metzger Animal Hospital (1996)

- Complete Web Site Design and Development

Mistral Images (2002)

- Search Engine Analysis and Optimization

Morro Bay Collaborative (1998)

- Complete Web Site Design and Development

MutualFriends.org (2003)

- Complete Web Site Redesign and Development

The Mythos Gallery (1998)

- Complete Web Site Redesign and Development

Networq (2000)

- Complete Client Interactive Screensaver Prototype Project

Penn State Department of Meteorology (1997)

- Complete Web Site Redesign and Development

Pepperdine University (1998)

- Summer School Web Site Redesign and Development

Planet Hair (2001)

- Complete Web Site Redesign and Development • Web Site Hosting and Maintenance

Pointroll.com (2000)

- Interactive Flash Banner Ads

PromoPages.com (2000)

- Complete Flash Web Site Capabilities Demo

Real Marketing (2000)

- Banner Ads

San Diego City Schools (2005)

- Complete Web Site Redesign and Maintenance

ScreenPerks (2000)

- Interactive Flash Screensaver Demo

Michael Taylor Art (2005)

- Complete Flash Web Site Redesign and Development • Web Site Hosting and Maintenance

TravelNow (2000)

- Banner Ads

Pamela Underwood Studios (2006)

- Complete Web Site Redesign and Development • Web Site Hosting and Maintenance

VEDO (2000)

- Subcontractor for Company's Client Corporate Branding Project

Voice/bannerz.co.uk (2000)

- Banner Ads • Online Tutorial

WPSX-TV/WeatherWorld (1996)

- Complete Web Site Redesign and Development • Remote Webmaster Administration for Two Years

ADDITIONAL WEB DOMAINS

FractalGeneration.com • Iconicles.info • Iconicology.com • MediaInformatics.biz • terrorisMedia.com • w8r.com

EXHIBITIONS**Fractal Art**

Four Indianapolis sales venues in 2003: Corner Coffee, Modpod, Out Word Bound Books, and Sirens.

Photography

“*Triptychs*,” Pattee Library, The Pennsylvania State University, University Park, PA, 1994.

“*Triptychs*,” One-Man Show, Public Library, Mount Carmel Area and Shamokin Area, PA, 1991.

“*On Bended Knee*,” First Place, Bloomsburg State Fair, Bloomsburg, PA, 1991.

“*Victoria*,” Second Place, Bloomsburg State Fair, Bloomsburg, PA, 1991.

“*On Bended Knee*,” Best of Show, 25th Annual Juried Art Exhibition, Trinity Lutheran Church, Camp Hill, PA, 1990.

Mixed Media

Digital Art, Pattee Library, The Pennsylvania State University, University Park, PA, 1996.

PERFORMANCE

AGENTS

The Bowman Agency, Lancaster, PA | The Cosden Agency, Los Angeles, CA | Helen Wells Agency, Carmel, IN

FILM/TELEVISION

On-camera Actor • Commercial • *Adelphia Media, Los Angeles, CA* • 2006
Extra • Commercial • *Thomas Productions, Carmel, IN* • 2004
On-camera Actor • Commercial • *Jerome's Furniture Stores, San Diego, CA* • 2002
On-camera Extra • Series • *Air America, Ojai, CA* • 1998
On-camera Actor • Commercial • *Boscov's Department Stores, Harrisburg, PA* • 1988
On-camera Extra • Commercial • *Weis Markets, Harrisburg, PA* • 1988

PRINT

Model • Magazine Ad • *Dick Spabr Photography, Carmel, IN* • 2003
Hand Model • Magazine Ad • *C-Lab/Electronic Musician, Lancaster, PA* • 1989
Hand Model • Magazine Ad • *JR Donnelley, Harrisburg, PA* • 1989
Hand and Portrait Model • Stock Photography • *Seitz & Seitz Studios, Harrisburg, PA* • 1988-1989
Company Model for Three Years • Corporate Ads • *Kemp Company, Lancaster, PA* • 1987-1989

STAGE

Role: Charles • Play: Paris Allen • *Frontline Theater, San Diego, CA* • 2005
Role: Carloni • Play: L.A. Brood • *Frontline Theater, San Diego, CA* • 2005
Role: Photographer • Play: The Balcony • *Playhouse Theater, State College, PA* • 1976
Role: Ensemble • Play: Unruly Children • *Pavilion Theater, State College, PA* • 1976

VIDEO

On-camera Speaking Role • Corporate Video • *Giant Foods, Harrisburg, PA* • 1989
On-camera Role and Voiceover • Corporate Video • *JP Lilley Video, Harrisburg, PA* • 1988
Voiceover • Non-Profit Video • *Susquehanna Legal Services, Sunbury, PA* • 1986

TRAINING

Actor's Institute of America (AIA) Studio, Burbank, CA – TV commercial/casting director workshops.
Broadcaster – Major-market announcer, newscaster, on-air talent for 10 years.
Off-camera – Professional computer and Internet design consultant since early 1990s.
The Pennsylvania State University – Undergraduate theater major through sophomore year.